



HELVETIC SUMMIT
CAMPs

PORTLAND DEVELOPMENT CAMP

PORTLAND, OREGON | USA

JUNE 28 - JULY 3, 2027

6-DAY HIGH-PERFORMANCE CAMP EXPERIENCE

TRAIN | LEARN | LEAD

A complete on-ice, off-ice and character-development experience



THE HSA STANDARD

Specialists. Experience. Leadership.

This camp is built to give players meaningful instruction from people who have lived the level they are teaching.

**No one coach is expected to teach every topic.
Each session is led by an instructor whose playing and coaching
background fits the specific skill, habit or decision we want players to
understand.**

1 Real Playing Experience

Our staff brings experience from the NHL, AHL, NCAA, Swiss National League, Swiss League, SHL, IIHF events and high-level junior hockey. Players hear the details behind the details from people who performed them under pressure.

2 Purposeful On-Ice Instruction

Every topic is connected to a clear game objective. Players learn the technical foundation, how to recognize the moment, and how to apply the skill at speed and under pressure.

3 Professional Off-Ice Habits

Players learn how to think, train, prepare, eat and recover like professionals. The message comes from experts who have personally moved through the same development journey.

4 Leadership on the Human Side

Our instructors have carried leadership responsibilities and worn letters throughout their careers. Being a dependable teammate, communicating with respect and responding to adversity are central camp standards.

LEAGUES REPRESENTED

NHL	AHL	NCAA	SWISS NL	SWISS SL
SHL	IIHF	ICEHL	SLOVAK PRO	JUNIORS



DEVELOPMENT SYSTEM

A complete daily learning cycle

Every day connects preparation, skill acquisition, video learning, application, recovery and reflection.

1

2 Ice Sessions Daily

Two structured on-ice sessions each day, with a specific technical and tactical focus.

2

Warm-Up + Cool Down

Preparation and recovery are built around each ice session, not treated as optional extras.

3

Daily Video Learning

Expert breakdowns on the topic of the day, including what to see, when to act and how to visualize success.

4

Testing + Benchmarks

On-ice and off-ice testing at the beginning of camp, with exit feedback at the end of the week.

5

Full Player Profile

Each player receives a detailed profile outlining strengths, development priorities and practical next steps.

6

Expert Presentations

Three guest sessions from a GM, coach and scout, plus a trainer and nutrition presentation on the process away from the ice.

Exit Meetings: Turning Information Into Action

At the end of camp, players meet with our staff to review testing, observations and the completed player profile. The objective is to leave Portland with clarity: what to keep building, what to improve, and how to approach the upcoming season.



DAILY RHYTHM

Prepare. Perform. Recover. Repeat.

Exact times may change, but every day follows a professional rhythm that protects learning quality and recovery.

MORNING	MIDDAY	AFTERNOON + EVENING
1 Wake Up 2 Breakfast 3 Video Session 4 Dynamic Warm-Up 5 Ice Session 1 6 Cool Down 7 Goalie Session Goalie-specific work is scheduled for camp goaltenders.	1 Lunch 2 Rest + Reset 3 Player Check-In 4 Video / Guest Presentation	1 Dynamic Warm-Up 2 Ice Session 2 3 Cool Down 4 Dinner 5 Recovery Equipment 6 Reflection + Prepare for Tomorrow

Camp standard: Players are expected to arrive prepared, stay engaged in learning environments and treat recovery as part of performance.



CAMP STAFF

Experts who have lived the pathway

The projected roster combines international experience, professional playing backgrounds, development coaches, current players and specialized performance staff.

HSA Experts

Jason Fritsche, Mark Arcobello, John Fritsche Sr., Flavien Conne, Hugo Rova, Josh Harrold, Derek Hulak, Jonathan Ang and Max Gerlach.

Portland Experts

Bobby Reed, Keoni Texeira, Taylor Peters and Riley Alferd.

Goaltending Experts

Pauli Jaks and Derek Gustafson.

Training + Nutrition

John Fritsche Jr.



Jason Fritsche

HSA EXPERT | CAMP DIRECTOR

Jason brings seven seasons of professional playing experience in Switzerland and coaching experience in Sweden, Switzerland and Swiss national-team programs. His background includes development roles at HC Lugano and work across professional, U20, U18 and youth environments. He now coaches within the Portland Winterhawks organization and leads Helvetic Summit Advising's long-term player-development model.

CAMP SPECIALTY



Mark Arcobello

HSA EXPERT

Mark completed a 19-season career spanning Yale NCAA Division I, the AHL, more than 100 NHL games and a long tenure in Switzerland's National League. He represented Team USA at the IIHF World Championship, winning bronze in 2015, and at the 2018 Winter Olympics. He served as captain of HC Lugano and is recognized for elite offensive detail and professional preparation.

CAMP SPECIALTY



John Fritsche Sr.

HSA EXPERT

John played 18 professional seasons, including more than 500 regular-season games in Switzerland's top league and an AHL stint. He represented the United States at the 1990 IIHF World Championship and later built more than 15 years of coaching experience across junior and youth hockey. His career combines scoring experience, leadership and long-term player development.

CAMP SPECIALTY



Flavien Conne

HSA EXPERT

Flavien played professionally from 1996 to 2014, totaling more than 600 Swiss top-league games when regular season and playoffs are combined. Drafted by the Los Angeles Kings in 2000, he represented Switzerland at two Winter Olympics and multiple IIHF World Championships. He later moved into skills coaching within HC Lugano's development program.

CAMP SPECIALTY



Hugo Rova

HSA EXPERT | CURRENT PLAYER

Hugo is a current Swedish defenseman with experience in Sweden's junior pathway and senior hockey. A 6-foot-3 left-shot defender developed through Sunderby SK and Boden's junior environment, he gives players a current view of European development standards, roster competition, daily preparation and the process of earning opportunities.

CAMP SPECIALTY



Josh Harrold

HSA EXPERT

Josh played four seasons of NCAA Division I hockey at Miami University and more than 300 professional games across the AHL, IHL and ECHL. He has more than two decades of coaching experience in high-level youth and junior development, including Tier I AAA pathways. His background connects professional habits with practical teaching for young players.

CAMP SPECIALTY



Derek Hulak

HSA EXPERT

Derek played four seasons at the University of Saskatchewan, earned national championship tournament MVP honors in 2014 and immediately won the Calder Cup with the Texas Stars. His professional career included multiple AHL organizations and HC Thurgau in the Swiss League. He brings eight seasons of professional experience and a strong understanding of resilience and adaptability.

CAMP SPECIALTY



Jonathan Ang

HSA EXPERT | CURRENT PLAYER

Jonathan was selected 94th overall by the Florida Panthers in 2016 after developing in the OHL with Peterborough. His professional career has included the AHL, Swiss National League and SHL, along with Team Canada experience at the Spengler Cup. As a current professional, he offers a direct perspective on speed, skill and adapting between North American and European hockey.

CAMP SPECIALTY



Max Gerlach

HSA EXPERT | CURRENT PLAYER

Max is a current professional forward with major junior experience in the WHL. After his WHL career, he continued his professional journey in Europe, competing in high-level professional leagues. He has also represented USA Hockey in international development events and brings a current-player perspective on offensive execution, pace and professional standards.

CAMP SPECIALTY



Bobby Reed

PORTLAND EXPERT

Bobby played from 1996 to 2014 across major junior, university and professional hockey, including the QMJHL, St. Francis Xavier University and minor professional stops. He now serves as Senior Youth Hockey Director for the Portland Jr. Winterhawks, overseeing development pathways and coaching standards for travel players from 8U through 18U.

CAMP SPECIALTY



Keoni Texeira

PORTLAND EXPERT

Keoni was a first-round WHL draft selection and played four seasons with the Portland Winterhawks before an extended professional career in the ECHL and AHL. A left-shot defenseman developed in Southern California, he brings deep familiarity with the Portland pathway and the standards required to move from youth hockey to major junior and professional levels.

CAMP SPECIALTY



Taylor Peters

PORTLAND EXPERT

Taylor played five seasons with the Portland Winterhawks, won the 2013 WHL championship and advanced to AHL and ECHL professional hockey. He later founded Taylor Peters Hockey School and has spent years developing players across Portland and the Pacific Northwest. His playing and coaching background is rooted in clear teaching, repeatable habits and individual development.

CAMP SPECIALTY



Riley Alferd

PORTLAND EXPERT

Riley developed through Northwest junior hockey, won a BCHL championship with the Penticton Vees and played four NCAA Division I seasons at the University of Nebraska Omaha. His playing career from 2011 to 2019 gives him direct experience with the transition from high-level junior hockey to college, including the academic, physical and competitive demands of the NCAA pathway.

CAMP SPECIALTY



Pauli Jaks

GOALTENDING COACH

Pauli played professionally from 1989 to 2006, primarily in Switzerland's top league, and became the first Swiss-trained player to appear in the NHL when he played for the Los Angeles Kings. Drafted 108th overall in 1991, he represented Switzerland internationally and later coached goaltenders in Swiss development and junior national-team programs.

CAMP SPECIALTY



Derek Gustafson

GOALTENDING COACH

Derek played NCAA Division I hockey at St. Lawrence and helped the Saints reach the 2000 Frozen Four after a historic four-overtime NCAA tournament win. His eight-year professional career included five NHL games with the Minnesota Wild, plus AHL and ECHL success. He later became goaltending coach with the Portland Winterhawks, bringing elite experience and local pathway knowledge.

CAMP SPECIALTY

John Fritsche Jr.

TRAINER + NUTRITIONIST

John played ten professional seasons in Switzerland's National League for SC Bern, Fribourg-Gotteron, Lausanne and Geneve-Servette. After retiring, he built his work around fitness coaching and nutrition, combining professional expertise with firsthand understanding of preparation, recovery and performance. He leads the camp's off-ice training and nutrition education.

CAMP SPECIALTY



CAMP VALUE

A complete development experience

All players receive the same core instruction, education, evaluation and camp materials regardless of package selection.



Two on-ice sessions per day



Daily expert video sessions



Three GM / coach / scout presentations



Warm-ups, cool downs and dryland



On-ice and off-ice testing



Full player profile and exit meeting



Camp jersey and socks



Camp hat, shirt and shorts



Hockey tape and camp materials



Skate sharpening support



Access to recovery equipment



Trainer and nutrition education

Optional Add-Ons

Travel, lodging and food options are available through the camp packages on the following pages. Package selection and registration steps are completed through the Camps page on our website.



CAMP PACKAGES

International Player Packages

Three support levels for players traveling internationally to Portland.

PLATINUM

\$2,500

ALL-INCLUSIVE INTERNATIONAL EXPERIENCE

Flights

Local Transportation

Lodging

Meals

Camp Apparel

Camp Fee

Camp Materials

GOLD

\$1,700

FULL PORTLAND STAY PACKAGE

Local Transportation

Lodging

Meals

Camp Apparel

Camp Fee

Camp Materials

SILVER

\$1,000

CAMP + DAILY SUPPORT

Local Transportation

Meals

Camp Apparel

Camp Fee

Camp Materials

Selection process: Review the Camps page at www.helveticsummitadvising.com for registration steps, package selection and current availability.



CAMP PACKAGES

National Player Packages

Flexible options for players traveling within the United States.

ELITE

\$1,750

ALL-INCLUSIVE NATIONAL EXPERIENCE

Flights

Local Transportation

Lodging

Meals

Camp Apparel

Camp Fee

Camp Materials

PREMIER

\$1,050

PORTLAND STAY PACKAGE

Local Transportation

Lodging

Meals

Camp Apparel

Camp Fee

Camp Materials

ATHLETE

\$750

CORE CAMP EXPERIENCE

Camp Apparel

Camp Fee

Camp Materials

Selection process: Review the Camps page at www.helveticsummitadvising.com for registration steps, package selection and current availability.



SIX-DAY PROGRESSION

Days 1-3: Baseline, Skating and Speed

Each day builds on the previous day so players move from technical foundation to speed, pressure and game application.

DAY 1

INTRODUCTION

SESSION 1

Camp introduction, staff expectations, open ice with structured stations, and on-ice testing.

SESSION 2

Off-ice testing, movement screening and orientation to the player-profile process.

Daily learning outcome: Establish a baseline and help staff understand each player.

DAY 2

SKATING FOUNDATION

SESSION 1

Edge control, footwork, posture, mobility and efficient skating foundations.

SESSION 2

Continue the same technical concepts with a puck and apply them in game-relevant situations.

Daily learning outcome: Build movement quality before adding speed and pressure.

DAY 3

SPEED + TRANSITION

SESSION 1

Balance, acceleration mechanics, building full speed and efficient transitions.

SESSION 2

High-speed fakes, puck transitions, competitive races and decision-making at pace.

Daily learning outcome: Transfer skating tools into separation and recovery speed.



SIX-DAY PROGRESSION

Days 4-6: Shooting, Scoring and Competition

Each day builds on the previous day so players move from technical foundation to speed, pressure and game application.

DAY 4 SHOOTING

SESSION 1

Shooting foundations: stance, weight transfer, hand position, release mechanics and accuracy.

SESSION 2

Apply shooting foundations in movement, off passes and through pressure.

Daily learning outcome: Create repeatable mechanics that hold up at game speed.

DAY 5 SCORING

SESSION 1

How to read the goalie, identify open space, choose where to shoot and create better scoring angles.

SESSION 2

Apply scoring reads in small-area and game-like situations with pressure and traffic.

Daily learning outcome: Connect shot selection to what the player sees.

DAY 6 GAME APPLICATION

SESSION 1

Wall play, puck protection and integration of skating, transition and shooting details into game areas.

SESSION 2

High-intensity games and game-like situations, competitive challenges and a camp shootout.

Daily learning outcome: Finish the week by executing skills under pressure and competition.



READY TO TAKE THE NEXT STEP?

Review package selection and registration on the Camps page.

WEBSITE

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SCAN FOR CAMP INFORMATION

PORTLAND, OREGON | JUNE 28 - JULY 3, 2027

Projected staff roster and package availability are subject to final confirmation.

Career information compiled from official league, team and public hockey records, plus organizer-provided biographies.